

## PRIVACY STATEMENT

In accordance with the General Data Protection Regulation (GDPR), The ME Company, located at Hillegomstraat 12-14, 1058 LS Amsterdam, is responsible for the processing of personal data, as stated in this privacy statement.

### Contact details and contact person

<https://mecompany.nu> Hillegomstraat 12-14, 1058 LS Amsterdam, 0624746269, official Manou van Eerten of The ME Company, can also be contacted via: [manou@mecompany.nu](mailto:manou@mecompany.nu)

### Personal data that we process

The ME Company processes your personal data by using our services and/or by providing these data to us, in particular:

- First and last name
- Gender
- Address details
- Telephone number
- E-mail address
- Information about your activities on our website
- Internet browser and device type

The ME Company processes your personal data for the following purposes:

- sending our newsletter, evaluation and/or advertising leaflet
- making contact by telephone or e-mail if this is necessary in order to be able to carry out our services
- The ME Company analyses your behaviour on our website in order to improve the website and to tailor the range of products and services to your preferences.

### Automated decision-making

The ME Company does not make decisions on the basis of automated processing operations on matters that may have (significant) consequences for individuals. These are decisions that are made by computer programmes or systems, without a human being (e.g. an employee of The ME Company) being among them. The ME Company uses the following computer programmes or systems: Google Analytics, Google Console, Mail Chimp Analytics and Piwik to understand how we can make our website even better, so that visitors can better find the information they are looking for.

### How long we keep personal data

The ME Company does not retain your personal data for longer than is strictly necessary to achieve the purposes for which your data is collected. Personal



☎ 020 2101 702

✉ [info@mecompany.nu](mailto:info@mecompany.nu)

🌐 [www.mecompany.nu](http://www.mecompany.nu)

**BTW** 194228927B02

**KvK** 55334148

**ING** NL73 ASNB 0781 2413 40

data is stored by The ME Company for a maximum of two years after completion of a coaching programme.

#### **Sharing of personal data with third parties**

The ME Company will only provide these to third parties with your permission and only if this is necessary for the execution of our agreement or to comply with a legal obligation.

#### **Cookies, or similar techniques, that we use**

The ME Company uses tracking cookies or similar techniques such as Google Analytics and Facebook Pixel. We do this anonymously for marketing purposes and to make the website work better.

#### **View, modify or delete data**

You have the right to access, correct or delete your personal data. In addition, you have the right to revoke any consent for data processing or to object to the processing of your personal data by The ME Company and you have the right to data transferability. This means that you can submit a request to us for personal data that we hold about you in a computer file to be sent to you personally.

You can send a request for inspection, correction, deletion, data transfer of your personal data or request for withdrawal of your permission or objection to the processing of your personal data to [info@mecompany.nu](mailto:info@mecompany.nu), on presentation of a valid identification.

The ME Company would also like to point out that you have the opportunity to lodge a complaint with the National Regulatory Authority, the Personal Data Authority. This can be done via the following link:

<https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

**Opmerking [Ah1]:** Juiste link naar Engelse versie?

#### **How we protect personal data**

The ME Company takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorised access, unwanted disclosure and unauthorised alteration. If you feel that your information is not properly secured or there are indications of misuse, please contact The ME Company or via [info@mecompany.nu](mailto:info@mecompany.nu)



☎ 020 2101 702

✉ [info@mecompany.nu](mailto:info@mecompany.nu)

🌐 [www.mecompany.nu](http://www.mecompany.nu)

**BTW** 194228927B02

**KvK** 55334148

**ING** NL73 ASNB 0781 2413 40